

DAVIDE BIANCHI



WORK EXPERIENCE

Senior Graphic Designer | Beam Living

New York, NY | September 2022 - Present

- Responsible for all in-house graphic design including poster design, wayfinding signage, and social media graphics.
- Refreshed branding and logo for Beam Living to improve brand cohesion across all of its communities. This includes StuyTown, Peter Cooper Village, Kips Bay Court, Parker Towers, and 8 Spruce.
- Designed new website for Beam Living and all its communities to improve user experience and match the updated branding.
- Collaborate with Marketing Team on advertising campaigns.

Graphic Design Intern | Anheuser-Busch InBev

Remote | June 1st - August 23rd, 2021

- Created merchandise designs for the West Coast beer brand Cerveza Montejo.
- Worked on brand refresh for the Pacific Northwest beer brand Kokanee.

Lab Assistant | SUNY Downstate Medical Center

Brooklyn, NY | June 10th - August 10th, 2019

- Created/edited images and graphs for a scientific paper to help with data visualization.
- Ran scans of gels and used programs such as Adobe Photoshop and Prism to analyze data collected for the lab's research project.

AWARDS AND HONORS

Boston University Dean's List: Both semesters freshman, sophomore, junior, and senior year
2018 - 2022

BUAI Window Installation: Triptych displayed on windows in BU George Sherman Union building.
January - May, 2021

CONTACT

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SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
App and Web Design
AI Tools
Intermediate Adobe After Effects
Intermediate HTML & CSS

EDUCATION

Boston University

Boston, MA | BFA Graphic Design
Graduated *cum laude*
GPA 3.79

LANGUAGES

English - Native
Italian - Fluent
Spanish - Beginner